



VOLSHENAYA (Vodka)

Vodka is a spirit most commonly distilled from fermented grain or potatoes. Most historians agree that it has its origins in the grain-producing regions Eastern Europe and Russia where it became the drink of choice.

The word 'vodka' is a variant for the Russian word for water ('voda') and since it was so popular, many Russian nations regarded vodka as 'the water of life'.

The name Volshenaya is derived from 'Volshebnaya' which means magic. The label was designed as an abstract way to depict water and magic.

Vodka comes in many flavoured varieties and in its original form, is used in such cocktails as the Screwdriver and Bloody Mary.



TRITON (Gin)

Gin is a grain-based spirit most often flavoured with juniper berries.

In it's early days, gin was commonly believed to have medicinal properties and since it was cheap to produce, sailors found it more accessible than other spirits to take with them on their sea-fairing journeys.

When mixed with lime juice, it was also a way for them to help prevent scurvy. The Name Triton was chosen as it's the name for the Greek god of the sea. It is also the name of a large sea shell found in the Indo-Pacific. While used in many cocktails,

Gin is most commonly mixed with tonic and with Vermouth to make a Martini.



SOLARI (Rum)

Rum is a distilled beverage made from sugarcane and its by-products.

The majority of the world's rum is produced in and around the Caribbean and what comes to mind when we think of the Caribbean?

Sun, Sea and sand of course! Our brand-name *Solari* is derived from the root-word 'solar' which in many cultures is recognised or related to the word for the sun. The name and label design were chosen to reflect the fun, tropical lifestyle and all the elements that the drink embodies.

Rum is also commonly used as a base in liqueur and used as flavoring in deserts. While it can be drunk on its own, rum is used in many famous cocktails such as the Mojito, Daiquiri and Piña Colada.

XOSA (Tequila)

Tequila is a spirit made from the cactus like Agave plant found in Mexico. It was initially produced by the Aztec people and later refined by the Spanish Conquistadors when they ran out of brandy after colonising the country in the 15th Century.

The study of astronomy was very important to the Aztec people, effecting their daily lives and rituals.

The name *Xosa* is taken from an asteroid belt discovered in 1939. The Aztecs who were pioneers in astronomy created the Sun Calendar which has been used in the design of this label.

Tequila is most commonly drunk straight - usually with a bit of salt and lime but also used in cocktails such as the Tequila Sunrise and Margarita.

